

DYSLEXIA CENTER INDONESIA

WWW.DYSLEXIA.CO.ID

AN INTEGRATED SOLUTION

AN INITIATIVE BY:







OUR SERVICES

PRICE STRUCTURE

ACTIVITIES

## CREDENTIAL BACKGROUND

### DR. ENG. SUMARSONO, S.T., M.T., OCP SENIOR PROFESSIONAL EDUCATOR

SUMARSONO AND/OR ELITE TUTORS INDONESIA WITH ITS BUSINESS UNIT (DYSLEXIA CENTER INDONESIA) ARE THE MEMBER OF THE FOLLOWING RESPECTED INTERNATIONAL INSTITUTIONS/ASSOCIATIONS:

NATIONAL TUTORING ASSOCIATION (NTA) – USA INTERNATIONAL DYSLEXIA ASSOCIATION (IDA) – USA REGISTERED PROFESSIONAL EDUCATOR IN PEARSON CLINICAL EDUCATION – USA AND UK REGISTERED EDUCATIONAL THERAPIST ASIA (RETA) – SINGAPORE



### **International Professional Membership**

International Dyslexia Association (IDA) – USA Registered Educational Therapists Asia (RETA) – Singapore





### **Standard Toolkit**

Pearson Clinical Education – United Kingdom (UK) and United States of America (USA) Bahasa Indonesia bagi Penutur Asing (BIPA) - Indonesia Wonderful Elite - South Korea







OUR SERVICES

PRICE STRUCTURE

ACTIVITIES

### INTRODUCTION

SPECIFIC LEARNING DIFFERENCES (SpLD)



### THE KEY POINTS

- A developmental problem with learning difficulties
- NOT a result of lack of instruction or poor education
- Impacted areas: READING, WRITING, SPELLING, CALCULATING, and PROBLEM SOLVING
- The level: Mild to Severe
- Hard to spot
- Specific help by parents, teachers, and specialist professionals
- One SpLD could create another SpLD

Reference: Jayanth - DAS International (2018)



OUR SERVICES

PRICE STRUCTURE

ACTIVITIES



## SpLD

SPECIFIC LEARNING DIFFERENCES

WHAT IS THE WARNING SIGNS?



**BLAMING OTHERS** 



MAKING EXCUSE FOR BEHAVIOR



THE "I GIVE UP" ATTITUDE



**SOCIAL DIFFICULTIES** 



**POOR GRADES** 

PHYSICAL COMPLAINTS, E. G. FEELING SICK

FREQUENT SCHOOL ABSENCE & REFUSAL

DISRUPTIVE "CLASS CLOWN" OR NEVER TAKE THINGS SERIOUSLY



IF THERE IS AT LEAST 2 SIGNS OCCUR,
WE RECOMMEND YOU TO GET DYSLEXIA SCREENING TEST

REFERENCE: JAYANTH - DAS INTERNATIONAL (2018)
MADE BY: RANDY

PAGE 3



OUR SERVICES

PRICE STRUCTURE

ACTIVITIES

# DYSLEXIA IS A PART OF SPECIFIC LEARNING DIFFERENCES (SpLD)

### **EASY TO SPOT SpLD**

**Sensory Processing** 

**Auditory Processing** 

Autism Spectrum
Disorder (ASD)

Emotional Behavioral
Disorder

Attention Deficit
Hyperactivity Disorder
(ADHD)

Speech and Language
Impairment

### HARD TO SPOT SpLD

**DYSGRAPHIA** 

**DIFFICULTY WITH WRITING** 

**DYSCALCULIA** 

**DIFFICULTY WITH MATHEMATICS** 

**DYSPRAXIA** 

**DEVELOPMENT COORDOINATION DISORDER** 

### **DYSLEXIA**

DIFFICULTY WITH READING

SpLD



OUR SERVICES

PRICE STRUCTURE

ACTIVITIES

### DYSLEXIA GENERAL INFORMATION

### **DEFINITIONS**

A neurobiological in origin of SpLD (International Dyslexia Association, 2002); Unexpected difficulty in reading most commonly caused by a difficulty in phonological processing (S. Res. 284, 115th Cong. 2017).

#### DYSLEXIA LOOK ALIKE

Difficult with reading, e. g. read below age and misreads common words (e. g. "from" as "for")

Difficult with spelling and writing, e. g. confuses similar looking letters or words (e. g. "b" or "d" and "there" or "then")

### **PREVALENCE OF DYSLEXIA**

Prevalence of Dyslexia
5.3% to 11.8% in US (Katusic et al., 2001);
9.7% to 12.6% in Hong Kong (Chan et al., 2007);
No Study in Indonesia but estimated match international rate of 3 to 10%.

#### **WORD ORIGIN**

DYS: Difficult with - LEXIA: Symbols that make words

#### **CHARACTERISTICS**

Word recognition problems Poor decoding Poor spelling Slow processing speed



## OUR SERVICES





**OUR SERVICES** 

PRICE STRUCTURE

ACTIVITIES

### **HOW DO WE WORK**



Pearson

\*OUR METHODS OF DYSLEXIA INTEGRATED SERVICES ARE USING THE MOST UPDATED (2018) HYBRID DYSLEXIA TOOLKIT BY PEARSON CLINICAL EDUCATION UNITED KINGDOM (UK) AND UNITED STATES OF AMERICA (USA);

DISCLAIMER: ANY LOGOS ARE TRADEMARKS OF EACH RESPECTED INSTITUTIONS, ANY INTELLECTUAL PROPERTIES ARE COPYRIGHTED TO EACH RESPECTED OWNERS



**OUR SERVICES** 

PRICE STRUCTURE

ACTIVITIES

## STEP 1. - SCREENING

The Aim of this step is to identify the risk level of dyslexia.

English requirement: YES - Basic Level

**Examinee:** 

Dyslexic with his/her parents

### SCREENING RESULT

### **LOW RISK**



No Need Assessment

### **MODERATE RISK**



Recommended for Assessment

### **HIGH RISK**



**Need Assessment** 



**OUR SERVICES** 

PRICE STRUCTURE

ACTIVITIES

## STEP 2. - ASSESSMENT

The aim of this step is to confirm the level of dyslexia

English requirement: YES - Basic Level

Examinee:

Dyslexic with his/her parents



### MILD



A lighter condition of dyslexia. Easy to cope with.

### **MODERATE**



A more considerable condition of dyslexia with higher influence on daily activity.

### **SEVERE**



A heavier symptom which require immediate expert attention.



**OUR SERVICES** 

PRICE STRUCTURE

ACTIVITIES

## STEP 3. - CONSULTATION

The aim of this step is to discuss the future development of a dyslexic.

**English requirement:** 

No Need

**Examinee:** 

Dyslexic with his/her parents





**OUR SERVICES** 

PRICE STRUCTURE

ACTIVITIES

## STEP 4. - INTERVENTION

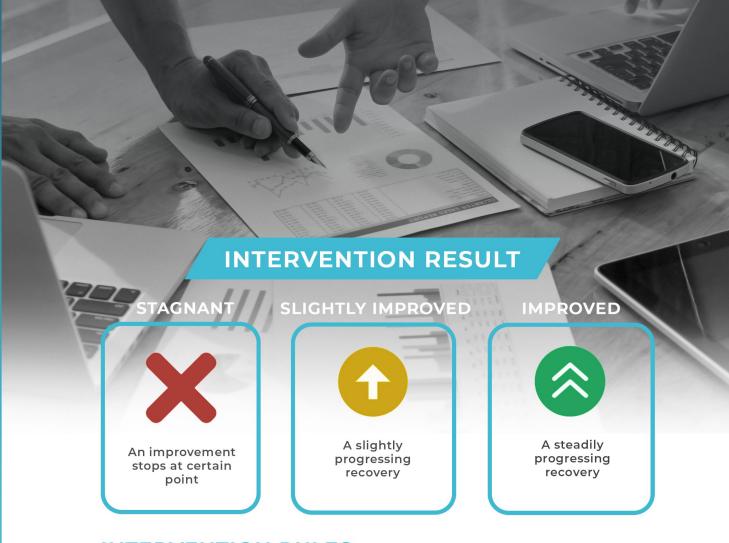
The aim of this step is to improve the confidence and/or academic performance of dyslexic.

English requirement:

No Need

**Examinee:** 

Dyslexic



### **INTERVENTION RULES**



Indonesian and/or English: 48 Sessions



Math: 24 Sessions



1 Session = 90 Minutes



**OUR SERVICES** 

PRICE STRUCTURE

ACTIVITIES

# STEP 5. - PROGRESS MONITORING

The aim of this step is to measure growth of a dyslexic over an extended period of time (6 to 12 months).

English requirement:

Yes - Basic Level

**Examinee:** 

Dyslexic



## PRICE STRUCTURE





OUR SERVICES

PRICE STRUCTURE

ACTIVITIES

Table 1 Price structure of Dyslexia Center Indonesia (DCI) for the core services in weekdays (Monday to Friday)	EXAMINEE AGE	DOWN PAYMENT	FULL	TOTAL
	Kids (6 to 12 Years Old)	Rp5,000,000	Rp5,000,000	Rp10,000,000,-
1. SCREENING	Teen (13 to 17 Years Old) Adult (18 to 50 Years Old)	Rp5,000,000 Rp5,000,000	Rp10,000,000 Rp15,000,000	Rp15,000,000,- Rp20,000,000,-
	Kids (6 to 12 Years Old)	Rp15,000,000	Rp15,000,000,-	Rp30,000,000,-
2. ASSESSMENT	Teen (13 to 17 Years Old) Adult (18 to 50 Years Old)	Rp15,000,000 Rp15,000,000	Rp20,000,000,- Rp25,000,000,-	Rp35,000,000,- Rp40,000,000,-
3. CONSULTATION	GENERAL	Rp1,500,000,-	Rp1,500,000,-	Rp3,000,000,-
4. INTERVENTION	Kids (6 to 12 Years Old) Teen (13 to 17 Years Old) Adult (18 to 50 Years Old)	Rp50,000,000,- Rp50,000,000,- Rp50,000,000,-	Rp100,000,000,- Rp150,000,000,- Rp200,000,000,-	Rp150,000,000,- Rp200,000,000,- Rp250,000,000,-
5. PROGRESS MONITORING	GENERAL	Rp5,000,000,-	Rp5,000,000,-	Rp10,000,000,-



Accepted Payment

1. Cash

2. Bank Transfer

3. Credit Card

(Visa and Master Card)





A discount of 30% for each person is applied for a particular service to a small group (10 to 20 people). Table 2 Price structure of Dyslexia Center Indonesia (DCI) for the additional services

10.	SERVICES	AMOUT OF FEE
1.	Additional charge for tests in Saturday	
	1.1 Screening	Rp500,000,-
	1.2 Assessment	Rp2,000,000,-
	1.3 Consultation	Rp500,000,-
	1.4 Intervention	Free of Charge
	1.5 Progress Monitoring	Rp1,000,000,-
2	Each additional SpLD for Assessment*	Rp30,000,000,-

Note: The above price structure is applied start from

1st January 2019

<sup>\*</sup> Specific Learning Differences (SpLD) e. g. Autism Spectrum Disorder, Attention Deficit Hyperactive Disorder (ADHD), etc

<sup>\*</sup>DISCLAIMER: ANY LOGOS ARE TRADEMARKS OF EACH RESPECTED INSTITUTIONS, ANY INTELLECTUAL PROPERTIES ARE COPYRIGHTED TO EACH RESPECTED OWNERS

## ACTIVITIES





OUR SERVICES

PRICE STRUCTURE

**ACTIVITIES** 

# OUR ACTIVITIES With: Dyslexia Association of Singapore and International Dyslexia Asociation - USA

Training for our specialized tutor to cope with learner with Specific Learning Differences (SpLD), especially Dyslexia.



World Dyslexia Awareness 2018 in Singapore with DAS CEO Mr. Lee Siang.











FOR MORE INFORMATION, PLEASE LOG ON TO

### WWW.DYSLEXIA.CO.ID



#### CONTACT:

MS. LULU FAJRIYANTI

ON DUTY SENIOR OFFICER OF DYSLEXIA CENTER INDONESIA (DCI)

MOBILE : +62 818 180 918 (CALL AND WHATSAPP ONLY)

EMAIL : INFO@DYSLEXIA.CO.ID

LULU.FAJRIYANTI@ELITE-TUTORS.CO.ID

### DYSLEXIA CENTER INDONESIA (DCI) IS A REGISTERED MEMBER OF THE FOLLOWING INTERNATIONAL ASSOCIATION:



BALTIMORE - UNITED STATES (US)



OUR SENIOR PROFESSIONAL EDUCATOR (DR. ENG. SUMARSONO, ST., MT., OCP.)
IS THE MEMBER OF THE FOLLOWING RESPECTED INTERNATIONAL INSTITUTIONS/ASSOCIATIONS:



NATIONAL TUTORING ASSOCIATION (NTA).
- UNITED STATES (US)



REGISTERED EDUCATION THERAPIST ASIA (RETA).
- SINGAPORE



REGISTERED PROFESSIONAL EDUCATOR IN PEARSON CLINICAL EDUCATION - USA AND UK





OPERATIONAL OFFICE - CITY LOFT TOWER UNIT #1101-1103 JL. K H. MAS MANSYUR NO. 121 - SUDIRMAN DKI JAKARTA 10220

**\** +62 21 2555 8707 / +62 21 2555 8694

**\( +62 21 2555 8679 / +62 212555 8684** 

★ WEBSITE: DYSLEXIA.CO.ID